Maine

Nutrition and Physical Activity Program to Prevent Obesity and Other Chronic Diseases (Web site under development)

The Epidemic

59% of Maine adults are overweight or obese. (CDC BRFSS, 2002)

27% of Maine high school students and 30% of Maine middle school students are overweight or at risk of becoming overweight.

(Maine YRBSS, 2003)

36% of Maine kindergarten students are overweight or at risk of becoming overweight.

(Maine Child Health Survey, 2002)

32% of low-income children between 2 and 5 years of age in Maine are overweight or at risk of becoming overweight. (CDC PedNSS, 2002)

The obesity rate among Maine adults increased by 70% from 1990 to 2002. (CDC BRFSS, 1990, 2002)

Recent Accomplishments and Products

➤ Established the Physical Activity and Nutrition (PAN) Coordinating Council.

Partners

Healthy Maine Partnerships
Maine Bureau of Elder and Adult Services
Maine Cardiovascular Health Program
Maine Center for Public Health
Maine Department of Agriculture
Maine Department of Education
Maine Harvard Prevention Research Center
Maine Diabetes Prevention and Control Program
Maine Maternal/Child Health Nutrition Program
Maine Nutrition Network
Maine Women, Infants and Children Program
U. of Southern Maine Edmund S. Muskie
School of Public Service

Program Priorities

Key stakeholders, including the Maine Physical Activity and Nutrition (PAN) Coordinating Council, are working to develop the state Physical Activity and Nutrition Plan. This effort is organized around four setting-specific work groups:

- > Schools
- Worksites
- ➤ Health-care venues
- Communities

The obesity prevention coordinated infrastructure includes key stakeholders, the PAN Coordinating Council, and the PAN Advisory Group. The Advisory Group is made up of non-government members whose purpose is to organize key stakeholders and to inform, communicate, and advocate regarding the goals of the Physical Activity and Nutrition Program.

One intervention is currently being piloted: The A la Carte and Vending Machine Policy intervention is intended to improve the availability of nutritious food selections in public schools. It is being pilot tested at the high school level.

Upcoming Events and Products

- A comprehensive state Physical Activity and Nutrition Plan
- A logic model for the state Physical Activity and Nutrition Program

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